
Speech Topics

Adam Steltzner

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The Right Kind of Crazy: A True Story of Teamwork, Leadership and High Stakes Innovation

With a rich and varied background, Adam Steltzner had many of the needed skills to lead the landing team for the Curiosity rover. That said, his team would struggle for almost a decade with design challenges and setbacks. How did he keep the team focused and on task? What makes a team gel and enables truly innovative thinking? How do team dynamics drive that process forward or inhibit it? And how can organizational culture create an environment for sustained performance? The challenges he and the team faced and the lessons learned from those struggles can help audiences understand how to better lead their high performing teams, manage innovation and drive towards excellence.