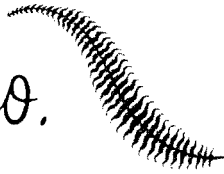


Return to:

SIGN AND ART WORK ORDER FORM

Geo. E. Fern co.



CONVENTION AND EXPOSITION
CONTRACTORS AND DECORATORS
645 LINN STREET * CINCINNATI, OHIO 45203-1722
TELEPHONE 513/333-7060 * FAX 513/333-7067

DEADLINE for return of this form: September 29, 2006

PAYMENT POLICY: Payment in full, including tax, must accompany order and be received at our office by deadline to qualify for discount rates. Please complete payment authorization form.

CANCELLATION POLICY: No refund on orders cancelled after deadline.

LATE REQUEST: Requests after deadline will be filled as available at the standard rate.

This form is to be used for ordering special signs or artwork (NOT your booth I.D. Sign). There are two types of sign styles available to choose from. The first is signs created using computer cut vinyl graphics. These are good for one, two, or three color simple signs in solid colors. For more elaborate artwork with color gradients, we offer full color digital signs. Complex process color logos are an example of this. Prices indicated below are based on preparation of sign from customer copy or, if digital, computerized artwork supplied.

PRESSURE SENSITIVE VINYL SIGNS

FOUR COLOR DIGITAL SIGNS

Prices indicated below are based upon 10 words per card and one color copy on white background. Signs other than sizes listed below will be prepared on a pro-rata price basis. Minimum order - \$ 35.00

Prices indicated below are based upon process color printing, mounting, and laminating on showcard or foamcore. Signs other than sizes listed below will be prepared on a sq/ft basis, rounded to the nearest 1/2 ft x 1/2 ft. Minimum order - \$ 50.00

Qty.	Code	Description	Discount Rate	Standard Rate	Amount
___	(801)	Sign 7" x 11"	\$ 35.00	\$ 55.00	\$ _____
___	(803)	Sign 11" x 14"	\$ 40.00	\$ 60.00	\$ _____
___	(805)	Sign 14" x 22"	\$ 50.00	\$ 75.00	\$ _____
___	(807)	Sign 7" x 44"	\$ 35.00	\$ 55.00	\$ _____
___	(811)	Sign 14" x 44"	\$ 75.00	\$ 115.00	\$ _____
___	(813)	Sign 22" x 28"	\$ 75.00	\$ 115.00	\$ _____
___	(815)	Sign 28" x 44"	\$ 100.00	\$ 150.00	\$ _____
___	(819)	Sign 2' x 8' Foamcore	\$ 225.00	\$ 340.00	\$ _____
___	(821)	Sign 4' x 8' Foamcore	\$ 275.00	\$ 415.00	\$ _____
___	(823)	Vinyl Banner ___ x ___	\$ 7.50/sf	\$ 11.25/sf	\$ _____
___	(825)	Sq Ft Banner Framed	\$ 8.50	\$ 12.75	\$ _____
___	(827)	Easel Back on Sign	\$ 10.00	\$ 15.00	\$ _____
___	(829)	Words In Excess of 10	\$ 1.25	\$ 1.90	\$ _____
___	(831)	Colored Sign Card	\$ 7.50	\$ 12.00	\$ _____
___	(833)	Addl Color Lettering	\$ 10.00	\$ 15.00	\$ _____

Qty.	Code	Description	Discount Rate	Standard Rate	Amount
___	(861)	Sign 7" x 11" Digital	\$ 35.00	\$ 55.00	\$ _____
___	(863)	Sign 11" x 14" Digital	\$ 45.00	\$ 67.50	\$ _____
___	(865)	Sign 14" x 22" Digital	\$ 60.00	\$ 90.00	\$ _____
___	(867)	Sign 7" x 44" Digital	\$ 40.00	\$ 60.00	\$ _____
___	(871)	Sign 14" x 44" Digital	\$ 75.00	\$ 115.00	\$ _____
___	(873)	Sign 22" x 28" Digital	\$ 75.00	\$ 115.00	\$ _____
___	(875)	Sign 28" x 44" Digital	\$ 130.00	\$ 195.00	\$ _____
___	(879)	Sign 24" x 96" Digital	\$ 300.00	\$ 450.00	\$ _____
___	(881)	Sign 48" x 96" Digital	\$ 375.00	\$ 565.00	\$ _____
___	(882)	Foamcore ___ x ___	\$ 13.50/sf	\$ 20.25/sf	\$ _____
___	(883)	Sentra ___ x ___	\$ 15.50/sf	\$ 23.25/sf	\$ _____
___	(885)	SGL Banner ___ x ___	\$ 18.50/sf	\$ 27.75/sf	\$ _____
___	(887)	DBL Banner ___ x ___	\$ 29.50/sf	\$ 38.25/sf	\$ _____

Emblems, Trademarks, logos, special style lettering, etc., can be prepared at extra cost depending on size and amount of work involved in production. Advance quotations can be provided upon submission of copy.

Emblems, Trademarks, logos, special style lettering, etc. are **inclusive** of the above prices, if provided to us in digital format. Please provide in a PC vector format if available, or PC raster is the second option. If you can only provide in Mac format, we will attempt to convert, but cannot guarantee 100% accuracy in conversion. If you have any questions on formats supported, please call.

PLEASE INDICATE COLOR OF SIGN AND LETTERING

PLEASE CHECK TYPE OF SIGN DESIRED

COLOR OF BACKGROUND _____ COLOR OF LETTERING _____

Vertical Sign Horizontal Sign

INDICATE SIGN COPY

[] See Attached

No credit will be given after close of event on items or services ordered but missing from your exhibit space. If you have a problem please see service desk at the event site prior to leaving. Charges listed above include delivery to your booth (not installation or removal). Signs become your property and responsibility once you have received. If you require labor to install and/or remove any signage please request and specify on the enclosed display labor order form.

Sub Total: \$ _____
6.50% Tax: \$ _____
TOTAL \$ _____

Yes, I have completed and enclosed the Payment Authorization form.

Name of Event **M S & T #2153-06** Booth Number _____

Firm Name _____ Phone (____) _____ Fax (____) _____

Address _____ Street City, State Zip Code E-Mail _____

Print/Type Name _____ Signature _____ Date _____

FM08M501

(Must be received in our office by deadline)