ASM Chapter Awards Program

To be considered for an award, the chapter must be in good standing and an essay application should be submitted in each award category that the chapter would like to be considered. Each essay should not exceed 500 words (2MB in size) and should include what your chapter accomplished during the previous year to advance in the selected category.

One chapter will be selected from each size category to receive an award in up to three of the following award categories.

Chapter Size Category

<table>
<thead>
<tr>
<th>Category</th>
<th>Members</th>
</tr>
</thead>
<tbody>
<tr>
<td>Category I</td>
<td>&lt;100 Members</td>
</tr>
<tr>
<td>Category II</td>
<td>100-150 Members</td>
</tr>
<tr>
<td>Category III</td>
<td>151-300 Members</td>
</tr>
<tr>
<td>Category IV</td>
<td>301+ Members</td>
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Chapter Award Categories

**Membership Retention & Recruitment** - For achievements in creative recruitment, innovative outreach to new innovative members or successful retention efforts as a chapter.

**Student Outreach** - For achievements in increase of student attendance/participation at chapter meetings, success in hosting an ASM Materials Student Camp, K-12 outreach event or engagement of local Material Advantage Student Chapter.

**Young Professional Engagement** - For achievements in actively engaging the young professional demographic within the chapter’s boundaries, and/or successfully increasing the volunteer involvement of young professionals in chapter events or chapter operations.

**Innovating Programming** - For achievements in hosting innovative programming events that engage the chapter membership, provide new opportunities for the growth of the chapter and/or individual members with valuable activities that fulfill a professional need.

**Communications** - For achievements in promoting active communication both to and within the chapter membership, or successfully implementing a new or creative communication strategy that has proven effective for chapter membership.
Please feel free to structure your submission in the way your chapter feels best communicates the successes in the given category. When preparing your submission, here are some items to consider addressing related to your activity.

- What do you feel was done especially well to make this program/activity a success?
- What do you feel are the biggest challenges to making this program/activity successful that your chapter overcame?
- Were additional volunteers needed to complete tasks?
- How did your Chapter measure success of this activity?