ASM PUNE CHAPTER COMMUNICATION PLATFORMS

In today's digital world, where the world has become a global village, communicating with the world at large is extremely important. ASM Pune chapter communicates in three different modes: through office executive, through newsletter and through website.

- Office executive communicates with the chapter members, sponsors, advertisers and others vide sms, WhatsApp messages, e-mails, telephonic calls and reminders for membership renewals, etc.

- Newsletters are published periodically. They contain details of events went by, upcoming events, know your member column, technical articles and details of new members enrolled, etc.

- The website, which has a wider reach and accessible to anyone worldwide contains information about:

  o Chapters’ vision & mission,
  o Details of current committee members, past chairmen.
  o Links for provided to the publications (current & older)
  o All published newsletters
  o Details of upcoming events
  o Membership forms for new member enrollment/renewal
  o Student chapter activities
  o Mention of the various awards and recognitions received by the chapter & its members

Currently site has added a new feature - technical expertise, wherein the site provides a platform to the chapter members to advertise their expertise in any field.