IMPORTANT NOTICE:

To continue receiving your chapter’s event notifications, please be sure your email and postal addresses are up to date on the ASM web site:

www.asminternational.org

We will continue to send the hard copy to members who do not have email or have requested email not be sent.

Be sure to visit the chapter’s website:

easternva.asminternational.org

Facility Tour:
Service Center Metals

A Joint Event with the Central Virginia Section of ASME

Monday, April 10, 2017

Service Center Metals
5850 Quality Way
Prince George, VA 23875
888-518-1550
http://www.servicecentermetals.com/

2:45 – 3:00 PM  Arrival and Check-in
3:00 – 5:00 PM  Facility Tour

Reservations: Please notify Jeff Weise at wiese@nleng.com, by 5:00 PM on Thursday, April 6th on your planned attendance. Everyone is welcome.
About the Facility:

Service Center Metals (SCM) was founded in 2002 by Scott Kelley (current CEO), Randy Weis, and Chip Dollins, three former Reynolds Metals Co. executives. Unlike bigger competitors, SCM deals exclusively with service centers, which resell the products to manufacturers. “It was a unique concept, and we wanted to make sure our customers understood our commitment to their industry,” Kelley says. Company executives Kelley, Dollins and Weis went nearly 17 months without a paycheck when the company was starting up.

Service Center Metals is located in Prince George, VA and started its operations in July 2003. Its initial investment of $20M was a collaboration of its investors, bank, and loans extended by the Virginia Small Business Financing Authority. To launch the company, the three founders began raising money a week before 9/11. Economic ripple effects from the terrorist attack slowed down the financing process. “We got to the point where we had to make a decision whether to continue or go back into the work force,” Kelley says.

They stuck it out and shipped their first product in 2003. By 2006 things were looking good; the company doubled the size of its plant and tripled capacity with a $25 million expansion. The company hit a rough patch in 2008 during the Great Recession. Demand fell by 40 percent, forcing the company to cut production jobs. The company bounced back and was able to hire back its full crew of workers by the next summer.

In the years since, SCM has enjoyed strong and steady growth. In 2013 the company celebrated ten years of production and over 600 million pounds of customer shipments. In 2014, the company started down the path of vertical integration with the start-up of the first phase of its Compact Remelt Plant. In early 2017, Phase 2 of the Compact Remelt Plant will start production. This will give SCM the ability to not only produce all of its own billet needs, but also provide a new revenue stream for the company through billet sales to other extruders.

Today, SCM employs nearly 200 employees with annual revenue in excess of $145,000,000. Geographically, it ships to US and Canadian markets. SCM remains a privately held company, with both of its plants located in Prince George, Virginia. It has been ISO-9001 certified since 2005.

Contact any of our officers if you would like to advertise in our newsletter.
Map and Parking:

From Hampton Roads area
- Take I-64W to Exit 46
- Continue to I-295N toward Washington/Richmond International Airport
- Continue on I-295N to Exit 3A (US-460E toward Norfolk)
- Continue on US-460E to first intersection (State Route 630)
- Turn left on State Route 630
- Continue for ~0.6 miles to Chudoba Parkway
- Turn right on Chudoba Parkway
- Continue ~1.3 miles to Quality Drive
- Turn right on Quality Drive
- Take first left onto Quality Way
- ~5850 Quality Way will be on your left

Upcoming 2016/2017 Events:

April 25th: Technical Topic* - Hydrogen Measurement during Steel Processing
- By: Chris Story, Rick Boyd, Matt Jaroma, Jason Binns, Todd Dinkel – NNS
- Time: 6:00 to 8:00 PM
- Location: Kelly’s Tavern, 1010 Loftis Blvd, Newport News

May: Tour/Social - Gunsmith - Colonial Williamsburg

July/Aug.: Student Outreach - ASM Teachers Camps - Norfolk/Richmond

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Be sure to visit the chapter’s website:
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* 1 PDH credit will be awarded for each technical presentation attended.