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About ASM International

ASM International was founded in 1913 as the American Society for Metals. Today, ASM is the world's largest association of metals-centric materials scientists and engineers with over 30,000 members worldwide. ASM is dedicated to informing, educating and connecting the materials community to solve problems and stimulate innovation around the world. As a member and volunteer based organization, ASM International serves as a central resource that gathers the latest applied information from the field and disseminates it back to industry, academia and government through published content, classes, events and local chapter engagement.

Affiliate Societies of ASM International

- Electronic Device Failure Analysis Society (EDFAS)
- Heat Treating Society (HTS)
- International Metallographic Society (IMS)
- Shape Memory and Superelastic Technologies (SMST)
- Thermal Spray Society (TSS)

Choose ASM International as Your Publisher

Technical book publishing is an important part of ASM International's function. With several hundred titles in print, the Society is one of the leading publishers of technical references. Our books are used as sources of information for the various industries we support, and as reference works in engineering schools and universities worldwide.

Reasons for Either Writing or Editing a Book for ASM International

- We have a worldwide reputation for quality and excellence in our publications, and offer over 90 years of experience as a publisher of engineering reference works.
- Your book project will benefit from review and feedback by the ASM Technical Books Committee—comprised of materials professionals representing a broad range of international industry and academic specialties.
- ASM offers very competitive terms for compensation of both authors and editors; terms are flexible and negotiable.
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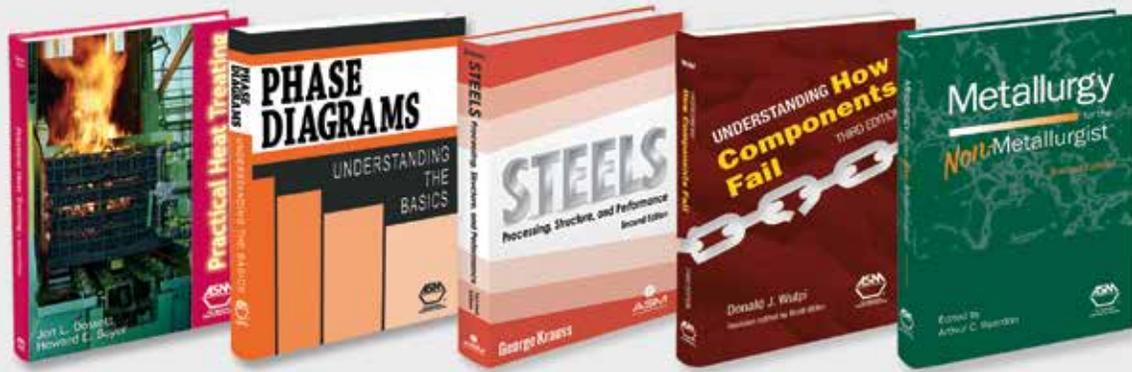
For a complete list of ASM publications including handbooks, technical books, atlases, and data compilations, visit:

www.asminternational.org



BEST SELLER

Metallurgy for the Non-Metallurgist, Second Edition was named an outstanding academic title, January 2013 - *Choice*



Reasons to Write or Edit a Book

- Record and share your knowledge and experience.
- Serve your profession by advancing the understanding and practice in your area of expertise.
- Establish and enhance your professional reputation and broaden your range of contacts.
- Enhance your organization's reputation through development of a needed information resource.

Key Attributes of Successful Technical Books

- The work is well-organized and user friendly.
- The treatment of the subject is authoritative and complete.
- The book offers hands-on guidance in an area of fundamental importance to the reader.
- The book provides practical information for problem solving.
- The book includes compelling and unique features that are not otherwise readily available to the reader.

Topics for New Book Proposals

ASM welcomes proposals from authors for books on topics related to the selection, processing, evaluation, and application of engineering materials. We are especially interested in manuscripts that are practical in nature and offer the reader hands-on guidance. Principal subject areas include:

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| • Atlases of engineering graphs or data | • Materials for medical devices |
| • Casting, forging, additive manufacturing, etc. | • Materials property data |
| • Computational materials engineering | • Materials selection |
| • Corrosion | • Materials testing and inspection |
| • Data compilations | • Metal finishing and coating |
| • Environment, recycling | • Metallography |
| • Failure analysis | • Materials for microelectronic devices |
| • Fatigue and fracture | • Nonferrous metals |
| • Ferrous metals | • Plastics, ceramics, and composites |
| • Friction and wear | • Reliability and maintenance |
| • Heat treatment | • Surface modification/engineering |
| • Machining | • Welding, brazing, and soldering |
| • Manufacturing processes | |
| • Materials applications | |

Examples of Best Selling Authored Books Published by ASM International

- *Metallurgy for the Non-Metallurgist*, Second Edition, edited by Arthur C. Reardon
- *Understanding How Components Fail*, Third Edition, by Donald J. Wulpi, edited by Brett Miller
- *Steels: Processing, Structure and Performance*, Second Edition, by George Krauss
- *Practical Heat Treating*, Second Edition, by Jon L. Dossett and Howard E. Boyer
- *Phase Diagrams: Understanding the Basics*, edited by F.C. Campbell
- *Aluminum Alloy Castings: Properties, Processes, and Applications*, by J. Gilbert Kaufman and Elwin L. Rooy
- *Light Microscopy of Carbon Steels*, by L.E. Samuels