



Canada Council

JOHN CONVEY INNOVATION AWARD

I. Definition and History

The ASM Canada Council John Convey Innovation Awards were established in 1997 to recognize companies for their contributions to furthering the development of the Materials Engineering Industry in Canada. The awards consider achievements and/or service directed at the Canadian or international marketplace.

Two awards are given out each year, one to a company with annual sales in excess of five million dollars and one to a company with annual sales below five million dollars.

II. Rules

A. The new product or service can be either revolutionary in concept or an incremental improvement on an existing product or service.

B. The product or service will be judged in terms of potential impact in the Canadian and/or international markets and its contribution to further developing the materials engineering industry in Canada.

C. Applicants shall submit the required documentation for award consideration:

- 1). A cover letter signed by an executive of the sustaining member company indicating formal nomination for the award.
- 2). A one page summary of the product or service highlighting the key features and benefits to the marketplace.
- 3). Marketing information (brochures, technical literature, posters, videos, previous awards, etc.)
- 4). Letters of support from potential customers and industry consultants.

D. ASM Membership is not mandatory.