

Guest Editorial/Column Guidelines

Electronic Device Failure Analysis magazine

Guest Editorial: Located at the front of the magazine; limited to one page

- The Guest Editorial should be ~625 words, which will yield a one-page essay.
- Use 12 pt. Times New Roman.
- Text should be double-spaced, left justified, and in a single column.
- Do not format (no headers, footers, columns, or hyperlinks).
- Following the title, include the author's name and employer.
- Following the author's name, include an e-mail address.
- Include the author's mailing address. (This will not be published; it is used for mailing a complimentary author copy.)
- Spell out full name of acronyms and abbreviations at first mention.
- If a specific product is mentioned, supply the trade name information (i.e., product name, followed by manufacturer and city in parentheses). For example: M-Bond 610 (Measurement Group, Inc., Raleigh, N.C.)
- In a separate file, supply a head-and-shoulders author photo (.jpg or .tif format, 300 dpi). (Do not embed in Word file.)

Guest Column: Located at the back of the magazine; 1-3 pages in length

- The Guest Column should be ~1000 words, which will yield a 1-2 page essay.
- Use 12 pt. Times New Roman.
- Text should be double-spaced, left justified, and in a single column.
- Do not format (no headers, footers, columns, or hyperlinks).
- Following the title, include the author's name and employer.
- Following the author's name, include an e-mail address.
- Include the author's mailing address. (This will not be published; it is used for mailing a complimentary author copy.)
- Spell out full name of acronyms and abbreviations at first mention.
- If a specific product is mentioned, supply the trade name information (i.e., product name, followed by manufacturer and city in parentheses). For example: M-Bond 610 (Measurement Group, Inc., Raleigh, N.C.)

- Include a short author biography (5-6 sentences highlighting education and employment).
- In a separate file, supply a head-and-shoulders author photo (.jpg or .tif format, 300 dpi). (Do not embed in Word file.)
- If a figure or table is included in the essay:
 - Supply figures in separate .jpg (at least 800 KB) or .tif (at least 1 MB) files at 300 dpi and 4.25 in. wide.
 - Supply line drawings in separate files (.jpg or .tif) scanned at a minimum of 1200 dpi and 4.25 in. wide.
 - Do not embed figures in a Word document or supply as PowerPoint files.

When all items are complete, electronically submit your files to the editor who solicited your essay.

Thank you! We appreciate your contribution.

Direct any questions to:

Joanne Miller, Managing Editor

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