Guidelines for Posters

Format Rules for Posters

- The paper title, authors and affiliations should be prominently displayed
- Company logos, if included, should appear only once on the poster
- The author is responsible for bringing a hardcopy of the poster to the conference for display. Pins will be provided for hanging the poster.
- The maximum poster size is 4 feet wide by 4 feet high (1.2 meters by 1.2 meters), which allows two posters mounted per side on the corkboard.

Suggestions for a Successful Poster

- Use minimum 20 point Arial or Helvetica font so that it can be seen in the back of the presentation room (or in the back of the crowd looking at your poster). If you use other fonts, use minimum font size of 24 point.
- Use minimum 20 point font in figures and graphs (some flexibility will be allowed)
- On multi-trace graphs, use line-types and symbols rather than color wherever possible to distinguish the traces. The lines should be at least 3 point.
- Use contrasting colors, like black or blue text on a white background yellow or white text on a blue background.
  - Color blind people cannot differentiate red and green
  - Avoid low luminance contrast combinations such as red on green, red on blue, magenta on blue, green on blue, green on brown, yellow on white, blue on white, red on white, and magenta on purple.