IMAT 2020 SPONSORSHIP FORM

Benefits of Sponsorship:

• BRAND VISIBILITY: To a Targeted Materials Industry Market Segment
• CONTENT STRATEGY: Partner with the Leader in Materials Information
• EFFICIENT LEAD GENERATION: Meet face-to-face, build a customer database and promote products
• RELATIONSHIPS: Find new collaboration partners, customers and supplier relationships; Strengthen customer relationships
• ENGAGEMENT: Increase your involvement within the materials community
• RECOGNITION: Make your company stand out as a leader at the event – before, during and after

Premium Networking / Technical Session Sponsorships

ALL Sponsorships Include: promotional insert into registration bag (company to provide), full page ad in Final Program, sponsor’s logo with URL on event website and signage at the event.

Exclusive Keynote Sponsor: $10,000 USD or Co-Sponsor: $5,000 USD each

• Deliverables listed above, PLUS
• Verbal acknowledgement as a sponsor prior to Keynote Session
• Exclusive Sponsor: (2) Page Spread in Final Program
• Co-Sponsor: (1) Full Page Ad in Final Program
• Exclusive Sponsor Only: Company logo on all promotional event emails. Reach thousands of potential prospects before the event!

Exhibitor Welcome Reception Sponsor: $7,500 USD (Multiple Opportunities)

• Deliverables listed above, PLUS
• Reception Stations or bars placed in/around exhibitor’s booth
• Company logo on drink tickets
• (20) drink tickets for the Exhibitor Welcome Reception Sponsor

Monday Luncheon Sponsor in the Exhibit Hall: $7,500 USD each
Tuesday Luncheon Sponsor in the Exhibit Hall: $7,500 USD each
Wednesday Luncheon Sponsor in the Exhibit Hall: $7,500 USD each

• Deliverables listed above, PLUS
• Company logo on lunch tickets
• (20) lunch tickets for sponsoring company’s customers
• Reserved tables for company’s customers in luncheon area

Exclusive Technical Symposia Sponsor: $7,500 USD or Co-Sponsor: $4,000 USD each

SELECT ONE: ADDITIVE MANUFACTURING (SOLD) • ENERGY & UTILITIES • FAILURE ANALYSIS • MATERIALS 4.0 • MATERIALS AND PROCESSES FOR AUTOMATION • METALLOGRAPHY • METALS, CERAMICS, COATINGS AND COMPOSITES • SUSTAINABLE MATERIALS AND PROCESSES

• Deliverables listed above, PLUS
• Verbal acknowledgement as a sponsor prior to Technical Symposia
• Logo on screen prior to start of Symposia
**Education Workshop Sponsorship:** $5,000 USD each workshop/ per day

- Deliverables listed above, PLUS
- ASM to promote workshop via emails, on website and in promotional materials with company logo
- Verbal acknowledgement as a sponsor prior to Education Workshop
- Location at the convention center or host hotel – location TBD based on availability
- Attendees register in advance and attendee information given to sponsor
- Classroom and A/V equipment included

**Women in Materials Breakfast & Program Sponsorship:** $5,000 USD each

- Deliverables listed above, PLUS
- Verbal acknowledgement as a sponsor during the breakfast
- Opportunity to place collateral piece on attendees chair at breakfast

**Mobile App Sponsor:** $5,000 USD each (3 available)

- Deliverables listed above, PLUS
- Company logo on rotating banner on App … prior to and during Event
- Company logo on rotating banner linked to website

**Monday PM Refreshment Break Sponsor in Exhibit Hall:** $2,500 USD each
**Tuesday AM or PM Refreshment Break Sponsor in Exhibit Hall:** $2,500 USD each
**Wednesday AM or PM Refreshment Break Sponsor in Exhibit Hall:** $2,500 USD each

- Deliverables listed above, PLUS
- Refreshment break in/around exhibitor’s booth

**Exhibitor Lounge Sponsor:** $2,500 USD each

- Deliverables listed above, PLUS
- Sponsor of daily refreshments in the exhibitor lounge

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<thead>
<tr>
<th>Check</th>
<th>IMAT 2020 Sponsorships</th>
<th>Price (USD)</th>
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<tbody>
<tr>
<td></td>
<td><strong>Premium Networking / Technical Session Sponsorships</strong></td>
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<tr>
<td></td>
<td>Keynote Speaker Sponsorship: Exclusive</td>
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<tr>
<td></td>
<td>Keynote Speaker Sponsorship: Co-Sponsored</td>
<td>$5,000</td>
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<td></td>
<td>Exhibitor Welcome Reception Sponsor (Multiple Opportunities)</td>
<td>$7,500</td>
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<td></td>
<td>Monday, Tuesday or Wednesday Luncheon Sponsor (Multiple Opportunities)</td>
<td>$7,500</td>
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<tr>
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<td>Technical Symposia Sponsor: Exclusive - Select One Symposia</td>
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<td></td>
<td>Circle One: ADDITIVE MANUFACTURING - GOLD</td>
<td>$7,500</td>
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<td>Technical Symposia Sponsor: Co-Sponsored - Select One Symposia</td>
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<td>Circle One: ADDITIVE MANUFACTURING - GOLD</td>
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Company Name:                                                                                                    Contact Name:
Billing Address:                                                                      City:                               ...                 St:                                          Zip Code:                                           Country:
Phone:                                                                                   Email Address:
[ ] Check Enclosed (Payable to ASM International)     Check #: _______________________
[ ] Visa [ ] MasterCard [ ] American Express
Credit Card Number:                                                          Exp. Date:                                                                          CSV:
Signature:                                                                                                                Name of Cardholder (print):