Recruitment / STEM Outreach Sponsorships

IMAT Conference & Exposition will have broad appeal to a wider demographic than ever—with activities and programming specifically designed for pre-college STEM students, graduate and undergraduate students, and both emerging and seasoned professionals.

ACCESS TO FUTURE MATERIALS ENGINEERS & SKILLED WORKFORCE!
- Potential Reach of over 5,000 Student Members with over 90 Chapters, Representing Hundreds of Universities from Around the World
- Tallo Database with over 400,000 High School and College Students Profiles

WITHIN 300 Miles of Ohio:
- Over 3,700 Future Engineering Students
- Over 13,000 Skilled Workforce Students
- Over 240 Technical & Community Colleges

ALL Sponsorships Include: promotional insert into registration bag (company to provide), full page ad in Final Program, sponsors logo with URL on event website and signage at the event.

Title Sponsor (Multiple Opportunities - 5): $25,000 USD - 3 SOLD, 2 AVAILABLE.

Student Outreach
- TRAVEL GRANTS for students to attend IMAT
- Judge & present award for graduate and undergraduate student poster competition
- Sponsor of the Trivia Night on Expo Floor
- Sponsor of the ThinkTank Competition: includes one judge in competition
- Sponsor of ASM DomesDay
- Student Union Sponsor
- Emerging Professionals Symposia
- Student Tickets for Dinner Under the Dome
- Passport Program
- Early Access to Networking Mixer with Students

Recruitment Program
- Career Recruitment Tabletop on Monday, September 14, 2020
- Private Interview Room for Career Recruitment Program
- Access to Resumes and Ability to Set-up Interviews in Advance

Branding & Promotion
- Option for 20’x20’ Booth Space
- Logo on ALL IMAT Emails
- Logo on Signage Prominently Displayed at IMAT
- Logo on Entrance Unit
- Recognized as Title Sponsor in AM&P enews/MAG Pre & Post Issues
- Rotating Banner Logo on IMAT Website
- Featured in IMAT Daily Enews
- Email Blasts to IMAT Attendees (2 - total)
- Emails Blasts to Students - Pre and Post Show (2- total)
- Verbal Recognition at Event
- Access to Reserved Areas for Keynote and Special Engagement Speakers
- 6 Full Conference Registrations
Industry Sponsor: (Multiple Opportunities - 7): $15,000 USD

Student Outreach
- TRAVEL GRANTS for students to attend IMAT
- Judge graduate and undergraduate student poster competition
- Student Tickets for Dinner Under the Dome
- Passport Program
- Networking Mixer with Students
- Emerging Professionals Symposia
- Sponsor of the ThinkTank Competition: includes one judge in competition
- Sponsor of ASM DomesDay
- Student Union Sponsor

Recruitment Program
- Career Recruitment Tabletop on Monday, September 14, 2020
- Shared Interview Room Access
- Access to Resumes and Ability to Set-up Interviews in Advance

Branding & Promotion
- Option for 10’x20’ Booth Space
- Email Blast to IMAT Attendees (1 - total)
- Emails Blast to Students - Pre or Post Show (1- total)
- Logo on ALL IMAT Emails
- Logo on Signage Prominently Displayed at IMAT
- Logo on Entrance Unit
- Featured in IMAT Daily Enews
- 4 Full Conference Registrations

Industry Supporter: (Multiple Opportunities - 10): $10,000 USD

Student Outreach
- TRAVEL GRANTS for students to attend IMAT
- Judge graduate and undergraduate student poster competition
- Networking Mixer with Students
- Student Tickets for Dinner Under the Dome

Recruitment Program
- Career Recruitment Tabletop on Monday, September 14, 2020
- Shared Interview Room Access
- Access to Resumes and Ability to Set-up Interviews in Advance

Branding & Promotion
- Option for 10’x10’ Booth Space
- Logo on Signage Prominently Displayed at IMAT
- 2 Full Conference Registrations

Additional Recruitment / STEM Outreach Sponsorships

ALL Sponsorships Include: promotional insert into registration bag (company to provide), full page ad in Final Program, sponsors logo with URL on event website and signage at the event.

Inside the Exhibit Hall - $5,000 USD each (Multiple Opportunities)

Passport Program Sponsorship
New for IMAT 2020! Designed as a fun and interactive way to encourage students to attend specific events and visit certain areas in the exhibit hall, this program is a great way to help support student development. Sponsor this program and make your exhibit booth a planned stop for students!

Headshots on the Show Floor Sponsorship
With this sponsorship, attendees will receive a digital photo for their LinkedIn profile from a professional photographer. The Headshot Station will be placed inside the Exhibit Hall.

IMAT Trivia Night Sponsorship
New for IMAT 2020! Occurring in the Exhibit Hall during the exhibitor welcome reception, this event will allow attendees to form teams and test their knowledge against one another. Questions will be both general trivia and materials-specific.

ASM DomesDay Sponsorship
The ASM Geodesic Dome Design Competition pits student members against one another in a material selection and design contest. Judged across various criteria, the highlight of the contest is the destruction of the domes via compression testing.
At the Convention Center - $5,000 USD each (Multiple Opportunities)

Emerging Professional Symposium Sponsorship
A great way to support student and emerging professional development, this symposium will feature talks and presentations on career development, soft skills, and different career paths.

Materials ThinkTank Sponsorship
New for IMAT 2020! This exciting competition will have student and professionals pitch their product and material ideas to a panel of judges to see who walks away with the cash prize. Judges and sponsoring companies will be able to meet with the competitors and provide constructive feedback to help them further refine their pitch and/or idea. Looking for a position to fill? The ASM ThinkTank is the perfect place to meet and see prospective talent in action.

Student Union Sponsorship
New for IMAT 2020! This lounge is for students to relax and work on homework and/or study for their classes while at the conference.

Student Grants - $2,500 - $20,000
One of the main reasons students are not able to attend conferences is due to financial challenges. Help ASM support student development and attendance by contributing to our travel grant program. Our goal is to provide grants to the majority of student attendees who have to travel more than 50 miles to the conference.

Career Recruitment Packages
The highlight of the student programming, and open to all IMAT attendees, the career expo is the perfect place for you to meet talent and hire qualified candidates for your open positions. Whether it is a full time job or for an internship, come to IMAT expecting to meet your future employees and coworkers!

Career Recruitment Tabletop on Monday, September 14, 2020 with Shared Interview Room Access - $2,500 USD each

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Recruitment / STEM Outreach Sponsorships

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<tr>
<th>Sponsorship</th>
<th>Cost</th>
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<tr>
<td>Title Sponsor (Multiple Opportunities - 5)</td>
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<td>Student Reception Sponsor (during expo reception)</td>
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<td>Career Recruitment Tabletop</td>
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Organizational Information:

Company Name:                                                                                                       Contact Name:
Billing Address:                                                                      City:                               ...                 St:                                          Zip Code:                                           Country:
Phone:                                                                                   Email Address:
☐ Check Enclosed (Payable to ASM International)     Check #: _______________________
☐ Visa                                 ☐ MasterCard     ☐ American Express
Credit Card Number:                                                          Exp. Date:                                                                          CSV:
Signature:                                                                                                                Name of Cardholder (print):