Reach the SMST audience PLUS over 3,000 other Aerospace and Materials Professionals in 2020

SMST TOPICAL EVENT 2020
This event is for SMA entrepreneurs across all fields, existing and emerging. Education toward startup success will be provided from technology and business experts through short talks and panel discussion. Networking events, including a pitch session with live expert feedback, will engage new and experienced SMA entrepreneurs. This event is designed to recognize, encourage, and support the SMA ecosystem.

WHAT IS AEROMAT?
Aeromat is an ASM event where 800 materials experts around the world meet to discuss the future of advanced materials in the aerospace industry with a focus on new technologies into future designs.

Focus on the implementation of new technologies into future designs AND legacy platforms will leverage improved performance, cost and sustainability of aerospace structures and engines.

WHY ATTEND SMST & AEROMAT?
ACCESS to 2 Events in 1 location
REACH NEW PROSPECTS
INCREASED ROI
TWO Technical Programs and ONE Exposition Floor
MORE ATTENDEES – Over 800 Total in Attendance
MORE NETWORKING

smstevent.org | aeromat.com

ORGANIZED BY:
ASM’S ANNUAL MEETING
SOLVING GLOBAL MATERIALS CHALLENGES
INDUSTRY • ACADEMIA • GOVERNMENT
SEPTEMBER 14-17, 2020 | CLEVELAND, OHIO

ASM’s NEW ANNUAL EVENT that unites different market segments that cross the entire materials world. ASM’s 6 affiliate societies, ASM technical committees and industry societies will come together in one location to discuss application oriented, real world technologies that can be put to use today.

WHAT TO EXPECT:
• 3,000 attendees
• 600 technical presentations, keynotes and panel discussions
• 300 students for recruitment in materials science
• 250 Exhibitors
• 4 days of technical programming
• 3 days of expo
• NETWORKING

WHY EXHIBIT AND ATTEND? WHAT IS THE FOCUS FOR SMST?
Medical / Biomaterials: Driving for delivered patient value
Value-conscious Medical Device innovations
Orthopedic Implants to fight infection risks
Materials to improve Procedure, Surgery & Visualization outcomes
Absorbable Materials / Drug Delivery Systems
Corrosion Stainless Steels

Functional Materials and Structures – Solving barriers to adoption
Shape Memory Materials & Applications
Morphing Structures
Functionalized & Activated Surfaces
Composite Materials

WHY CLEVELAND?
Health-Tech Corridor: The heart of Cleveland, the Health-Tech Corridor is a three-mile thoroughfare that is home to more than 170 biomedical, healthcare, and technology companies that take advantage of close proximity to healthcare institutions, including the Cleveland Clinic and University Hospitals, business incubators, and academic centers, including Case Western Reserve University.

Medical, Technology, and Advanced Manufacturing
700+ Biomedical Companies
230,000 Health-Care and Bioscience Professionals Employed
$5.6 Billion Biomedical Industry
$5.6 Billion Attracted by Bioscience and Health-Care IT Entrepreneurs since 2001

RENTAL RATES
2020 SMST Topical Event Expo with Aeromat: $3,150
2020 IMAT Expo: $3,150
2020 SMST Topical PLUS IMAT Expo - ALL 2020 PACKAGE: $5,000

imatevent.org | #IMAT2020

Organized by:
ASM International
ASM SMST
ASM Materials Solutions Event