AEROMAT 20
31st CONFERENCE AND EXPOSITION

Accelerating the Future
with Advanced Aerospace Materials

MAY 4 - 6, 2020
Palm Springs Convention Center | Palm Springs, CA, USA

CO-LOCATED WITH: SMST 2020
Applied Technologies and Innovative Opportunities in Existing and Emerging Markets

EXHIBITOR PROSPECTUS

NETWORK FACE-TO-FACE WITH YOUR TARGET AUDIENCE

AeroMat is an outstanding opportunity to meet qualified global prospects looking to buy your products and services.

SECURE YOUR EXHIBITOR PACKAGE TODAY!
aeromat.com

ORGANIZED BY: ASM INTERNATIONAL
INDUSTRY PARTNER: BOEING

ASM Materials Solutions Event
WHY CALIFORNIA?

1. **JOBS**
   The aerospace industry represents over 100,000 jobs in Southern California - 14% of U.S. industry employment. SoCal generates over 268,000 total when including aerospace jobs in its supply chain. The aerospace industry has recently enjoyed a decade-long trend of above-average growth rates. The state’s many technical universities provide a pipeline of skilled labor.

2. **AEROSPACE HUB**
   California is home to some of the largest POWERHOUSES in the aerospace industry who attend AeroMat: JPL, Boeing, Lockheed Martin, SpaceX, and NASA. California-based aerospace businesses and government organizations play crucial roles in commercial, civil, and national security programs, and the industry is a crucial source of high-paying jobs, tax revenues, and technological innovation.

3. **SPEND**
   The aerospace industry spends more than $24 billion on goods and services for inputs into production, and pays $11.1 billion in wages and benefits. Southern California’s aerospace industry is overlapping with advanced transportation, creating new markets and new opportunities to spend money with California businesses.

4. **LOCATION**
   Southern California – with its ideal climate, open land and high-powered universities, has been a major player in the aerospace industry since the early 20th century. Getting to SoCal is no problem! LAX is the second busiest airport in the United States with over 87 million passengers and also serves as a major international gateway/connection point for international travelers.
AeroMat still holds up as the annual forum that showcases the interchange of pertinent technical information on aerospace industry material and processes. With over 150 technical presentations, plenary speakers featuring the aerospace industry’s most pre-eminent leaders in aerospace materials and a diverse exposition.

GAIN ADDITIONAL EXPOSURE WITH SPONSORSHIP AND ADVERTISING!

Join the growing list of sponsors and benefit from positioned branding to interested attendees and decision makers in the aerospace industry. Reach a targeted audience of qualified decision makers interested in learning about the latest developments in aerospace equipment and ancillary products, as well as supplies and services that keep them competitive.

CUSTOMIZED SPONSORSHIPS, ADVERTISING OPPORTUNITIES, AND PACKAGE DEALS ARE AVAILABLE!

This co-located show is an outstanding opportunity to meet face-to-face with qualified global prospects looking to buy products or services.

BY EXHIBITING, YOU CAN:

Continue to build and enhance your company profile to key industry professionals.

Connect with current customers and develop new business relationships.

Learn about the latest trends and challenges within the aerospace material and processes industry.

Face-to-face networking environment helps you connect with more customers more efficiently.

CONTACT:

EXPOSALES@ASMINTERNATIONAL.ORG

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AEROMAT
ORGANIZING
COMMITTEE

PRODUCTS & SERVICES

If you sell or provide the following, you need to exhibit at AeroMat 2020.

ADVANCED RAW MATERIALS
- Additives
- Master Alloys
- Primary Metals

FABRICATIONS / PERFORMING / PROCESSING
- Chemical Analysis
- Consulting Services
- Contract R&D
- Corrosion
- Failure Analysis
- Heat Treating
- High Temperature
- Joining (Welding, Brazing, Adhesive)
- Materials Performance Analysis
- Materials Repair
- Materials Shaping
- Mechanical Testing
- Melting, Refining, Atomizing
- Metallography
- Metalworking Fluids
- Microanalysis
- Microscopes
- Nondestructive Testing / Evaluation
- Physical Testing
- Reliability Analysis
- Robotics

MATERIALS / MANUFACTURED
- Adhesive Bonding Materials
- Ceramic / Ceramic Composites
- High Performance Metals
- Metal Matrix Composites
- Plastics
- Power Blends
- Reinforced Composites

OTHER
- Automated Specimen Preparation
- Fibers
- Industrial Fluids
- Information Services
- Materials Selection
- Prepregs / Weaving / Winding / Lay-up / Curing
- Reinforced Composites
WHY EXHIBIT?

CONNECT with customers. 
MAKE new contacts. 
INCREASE your sales.

AeroMat is the premier event for aerospace materials and applications for the global industry. Over 700 attendees will be on hand to learn about your company’s latest advances.

If you want to get involved in the aerospace material and processes industry and connect with decision-makers who work in the Aerospace, Heat Treating, Rolling/Forging/Casting, Thermal Spray/Surface/Engineering, Metallurgy/Extrusion, and Welding/Brazing then you need to EXHIBIT at AeroMat 2020! For the price of exhibiting at one exposition, you get exhibitor exposure to two distinct audiences!

ATTENDEES BY PRIMARY JOB FUNCTION

<table>
<thead>
<tr>
<th>Job Function</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Engineer / Scientist</td>
<td>43%</td>
</tr>
<tr>
<td>Manager / Supervisor of Division or Group</td>
<td>31%</td>
</tr>
<tr>
<td>CEO / President / General Management</td>
<td>11%</td>
</tr>
<tr>
<td>Program / Project Manager</td>
<td>6%</td>
</tr>
<tr>
<td>Student</td>
<td>5%</td>
</tr>
<tr>
<td>Professor / Instructor</td>
<td>2%</td>
</tr>
<tr>
<td>Sales / Marketing</td>
<td>2%</td>
</tr>
</tbody>
</table>

*Source: 2019 AeroMat Registrant Data*
**CONNECT WITH...**

**DECISION MAKERS**

- Engineer / Scientist 42%
- Manager / Supervisor of Division or Group 24%
- CEO / President / General Management 11%
- Program / Project Manager 10%
- Technician / Operator 8%
- Academician 4%
- Student 1%

**INDUSTRIES**

- Heat Treating 49%
- Rolling / Forging / Casting 24%
- Thermal Spray / Surface / Engineering 12%
- Welding / Brazing 8%
- Metallurgy / Extrusion 7%

**EXHIBIT SCHEDULE AT A GLANCE**

**SUNDAY, MAY 3**
Exhibitor Set-up: 2:00 p.m. – 5:00 p.m.

**MONDAY, MAY 4**
Exhibitor Set-up: 9:00 a.m. - 12:00 p.m.
Exhibit Hall Opens: 3:30 p.m. – 6:30 p.m.
Monday Plenary on the Show Floor: 3:30 p.m.
Welcome Reception with Exhibitors: 5:00 p.m. – 6:30 p.m.

**TUESDAY, MAY 5**
Exhibit Hall Opens: 10:00 a.m. – 3:30 p.m.
Lunch on Show Floor: 12:00 p.m. – 1:00 p.m.
Exhibitor Tear-down: 3:30 p.m. – 9:00 p.m.

*Exhibitors dates / times subject to change*
EXHIBIT PACKAGES

NETWORK FACE-TO-FACE WITH YOUR TARGET AUDIENCE.

ALL EXHIBITOR PACKAGES INCLUDE THE FOLLOWING BENEFITS:
• (1) Full Technical Conference Badge – Over a $1,300 value!
• Unlimited Exhibitor Booth Personnel Badges
• Unlimited Expo-Only Passes for Your Customers
• Post-Event Attendees List

PACKAGE ① - $3,150 USD
All the exhibitor benefits listed above PLUS:
• 10’ x 10’ Booth Space with draped 8’ high back wall and 3’ side rails
• Booth ID sign - 7” x 44”

PACKAGE ② - $4,200 USD
Package #1, PLUS: Full Page Ad in the Final Program

PACKAGE ③ - $5,500 USD
Package #2, PLUS: Company logo on event website and signage at the event listed as a Corporate Supporter

Note: Each Additional Booth Space - $3,150 USD

TURN-KEY BOOTH - ADDITIONAL $1250 USD
Price Includes: One 6 ft. table, two chairs, wastebasket, and Electricity - 120-Volt (Up to 20 AMPS)

RENTAL RATES

Rental Rate for Package #1 - $3,150 USD
Rental Rate for Package #2 - $4,200 USD
Rental Rate for Package #3 - $5,500 USD

All corners are an additional $100 USD

RENTAL RATES INCREASE ON DECEMBER 14TH.

SECURE YOUR BOOTH TODAY! EXPOSALES@ASMINTERNATIONAL.ORG
SNAPSHOT OF COMPANIES WHO ATTEND AEROMAT

AIRBUS
BELL HELICOPTER TEXTRON
BLUE ORIGIN
BOEING
DELTA AIRLINES
EATON
EMBRAER
EUROPEAN SPACE AGENCY
GE
GE GLOBAL RESEARCH
GENERAL ELECTRIC
GENERAL MOTORS
GERMAN AEROSPACE CENTER (DLR)
GKN AEROSPACE
HONEYWELL
LOCKHEED MARTIN
LOS ALAMOS NATIONAL LABORATORY
NASA
NAVAIR
OHIO STATE UNIVERSITY
PARKER HANNIFIN
PENN STATE UNIVERSITY
PRATT & WHITNEY
PURDUE UNIVERSITY
QUESTEK INNOVATIONS LLC
ROBOTIC SYNERGY
ROLLS-ROYCE
SAFRAN
SANDIA NATIONAL LABORATORIES
SAUDI ARAMCO
SIEMENS ENERGY
STONY BROOK UNIVERSITY
TIMET
US AIR FORCE ACADEMY
US ARMY RESEARCH LAB
US NAVY
US NAVY, DEPARTMENT OF DEFENSE
USAF
UTS AEROSPACE SYSTEMS