SMST ENTREPRENEURIAL WORKSHOP

SMST Entrepreneurial Workshop is a 1.5 day event for SMA entrepreneurs across all fields, existing and emerging. Education toward startup success will be provided from technology and business experts through short talks and panel discussion. Networking events, including a pitch session with live expert feedback, will engage new and experienced SMA entrepreneurs. SMST Entrepreneurial Workshop is designed to recognize, encourage, and support the SMA ecosystem.

WHY ATTEND SMST ENTREPRENEURIAL WORKSHOP?

Opportunity to connect with aerospace materials at AeroMat event

Access to 2 Events in 1 location

Reach new prospects

Increased ROI

TWO Technical Programs and ONE Exposition Floor

MORE ATTENDEES – Over 500 Total in Attendance

Connect with generations of SMA entrepreneurs

Learn how and why SMA businesses “Prosper” or “Fail”

MORE NETWORKING

smstevent.org

ORGANIZED BY:

SMST
Shape Memory & Superelastic Technologies
ASM INTERNATIONAL
ASM’S ANNUAL MEETING
SOLVING GLOBAL MATERIALS CHALLENGES
INDUSTRY • ACADEMIA • GOVERNMENT
SEPTEMBER 14-17, 2020 | CLEVELAND, OHIO

ASM’s NEW ANNUAL EVENT that unites different market segments that cross the entire materials world. ASM’s 6 affiliate societies, ASM technical committees and industry societies will come together in one location to discuss application oriented, real world technologies that can be put to use today.

WHAT TO EXPECT:
- 3,000 attendees
- 600 technical presentations, keynotes and panel discussions
- 300 students for recruitment in materials science
- 250 Exhibitors
- 4 days of technical programming
- 3 days of expo
- NETWORKING

SMST WILL PROVIDE A SAMPLE OF THE SOCIETY AT IMAT WITH 2 SYMPOSIA ON THE FOLLOWING:

Medical / Biomaterials: Driving for delivered patient value
  Value-conscious Medical Device innovations
  Orthopedic Implants to fight infection risks
  Materials to improve Procedure, Surgery & Visualization outcomes
  Absorbable Materials / Drug Delivery Systems
  Corrosion Stainless Steels

Functional Materials and Structures – Solving barriers to adoption
  Shape Memory Materials & Applications
  Morphing Structures
  Functionalized & Activated Surfaces
  Composite Materials

WHY CLEVELAND?
Health-Tech Corridor: The heart of Cleveland, the Health-Tech Corridor is a three-mile thoroughfare that is home to more than 170 biomedical, healthcare, and technology companies that take advantage of close proximity to healthcare institutions, including the Cleveland Clinic and University Hospitals, business incubators, and academic centers, including Case Western Reserve University.

Medical, Technology, and Advanced Manufacturing
700+ Biomedical Companies
230,000 Health-Care and Bioscience Professionals Employed
$5.6 Billion Biomedical Industry
$5.6 Billion Attracted by Bioscience and Health-Care IT Entrepreneurs since 2001

RENTAL RATES
2020 SMST Topical Event Expo with Aeromat: $3,150
2020 IMAT Expo: $3,150
2020 SMST Topical PLUS IMAT Expo - ALL 2020 PACKAGE: $5,000

imatevent.org | #IMAT2020

Organized by: ASM International, SMST, ASM Materials Solutions Event