PRESENT A JOINT DINNER MEETING
Effective Business Communications for Engineers & Scientists

Date: Wednesday, April 10, 2019
Time: 5:30 pm Social Hour: Fellowship and Networking
       6:30 pm Dinner   7:15 pm Brief Presentation by Social Sponsor
       7:30 Main Presentation
Place: DOUBLETREE BY HILTON- GRAND RAPIDS AIRPORT
       4747 28th Street SE, Grand Rapids, MI 49512 USA
       Note: Second time at this LOCATION!
Cost: Members and Non-members $25.00
       Payment by cash or check at the door.
       Students, retirees and unemployed $12.00

Speaker: Dr. Michelle Stem, Complete Consulting Services, LLC

Menu: Your Choice of Salmon with Lemon Caper Beurre Blanc, or Curried Vegetable with Basmati Rice. All dinners accompanied by mixed greens salad, rolls, dessert bars, and coffee or tea. Special needs meal requestors must sign up by noon, Friday, April 5. All others must sign up by Monday, April 8 at NOON!

FEATURE PRESENTATION: Sometimes engineers and non-engineers have difficulties 'getting on the same page'. The gap between them may seem wide, almost as though two different languages were being used. Let's get started on building a bridge over that gap.

In business settings, engineers need to inspire, encourage, sell and educate others about their work, project, company and themselves. The rewards of improved communications can be realized as barriers of understanding between engineers and non-engineers fade. Great communication skills include the proper application of verbal and non-verbal methods. These skills are not innate; they must be learned.

This presentation discusses ways for engineers to apply effective communication skills for a wide variety of business situations. Engineers will be exposed to some of the basic skills needed to communicate more effectively with non-engineers in group sizes ranging from one person to many. Developing good communication skills across disciplines is key to career, project and company success.

SPEAKER BIO: Dr. Michelle Stem, Complete Consulting Services, LLC has a Ph.D. in Materials Engineering, an MBA, and a B.S. in Chemistry. While conducting ground-breaking research in materials, photonics and physics, Dr. Stem continues to consult regarding the issues that affect businesses and laboratories of all sizes. In 2002, she formed a woman-owned consulting company that focuses on communication, safety, efficiency and profitability issues. She has years of industry employment in scientific and business capacities with
titles ranging from Financial Controller to Senior Research Engineer. She has published numerous research engineering, chemistry and physics articles in the top peer-reviewed international journals. Her journal articles have more than 100 citations and have enjoyed over 280 paid downloads. She has presented, moderated and keynoted at numerous international conferences.

RESERVATIONS TO steven.lee@flexfab.com

Please note Debbie Aliya will be out of the country from the end of March until late April 4. So you may not get confirmation of your reservations until late on Friday, April 5.